

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WSJS / WMFR</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">10/26/16</span>
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I, American Media and Advocacy Group

do hereby request station time concerning the following issue:

Grow NC Strong
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
		Attached			

This broadcast time will be used by: Grow NC Strong

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Grow NC Strong  
324 S. Wilmington St. #322  
Raleigh, NC 27601

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Treasurer: Tommy H. West

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title

10/26/16

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# Broadcast Contract

AMERICAN MEDIA & ADVOCACY GROUP  
GROW NC STRONG (WSN)  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

Start Date 10/27/16	Contract# 1101883	Mod# 1
End Date 11/01/16	Date Entered 10/26/16	Date Last Modified 10/26/16
Advertiser GROW NC STRONG (WSN)	Station Market WSJS-AM	
Product EST 8510_10/27-11/1	SalesRep/Office MCGAVERN	

Standard Billing Cycle Estimate# 8510

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 10/27/16 TU 11/01/16	06:00A-07:00P	60	8	7	--	7	8	--	--	30	\$125.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	30	3,750.00	\$562.50	\$ 3,187.50	\$ 3,750.00

## Billing Projections: By Month

	Oct 16	Nov 16
CA	2,875.00	875.00
ST	1,875.00	1,875.00

TWO WEEKS NOTICE REQUIRED FOR CANCELLATION. Curtis Media Group does not discriminate in the sale of advertising time, and accepts no advertising which is placed to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
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# Broadcast Contract Rider

AMERICAN MEDIA & ADVOCACY GROUP  
GROW NC STRONG (WSN)  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

Start Date 10/27/16	Contract# 1101883	Mod# 1
End Date 11/01/16	Date Entered 10/26/16	Date Last Modified 10/26/16
Advertiser GROW NC STRONG (WSN)	Station Market WSJS-AM	
Product EST 8510_10/27-11/1	SalesRep/Office MCGAVERN	

Standard Billing Cycle Estimate# 8510

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	30	3,750.00	\$562.50	\$3,187.50	\$3,750.00

Totals listed above are for the indicated revision of this order in the traffic system. Changes to the contract due to misses and makegoods are listed below, by schedule line. The missed spot(s) and the actual air time and date of makegood spots will be indicated on the client invoice. This contract rider is provided for client acceptance of makegood parameters.

ORIG. LN/MOD	DATE MISS/MAKEGOOD	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1/1	TH 10/27/16 TU 11/01/16	06:00A-07:00P	60	8	7	--	7	8	--	--	30	\$125.00
	Missed 10/27/16	8:55:00 AM	60								-1	(\$125.00)
	M/G FR 10/28/16 FR 10/28/16	06:00A-07:00P	60	--	--	--	--	1	--	--	1	\$125.00
	Missed 10/27/16	10:35:00 AM	60								-1	(\$125.00)
	M/G FR 10/28/16 FR 10/28/16	06:00A-07:00P	60	--	--	--	--	1	--	--	1	\$125.00
	Missed 10/27/16	2:20:00 PM	60								-1	(\$125.00)
	M/G FR 10/28/16 FR 10/28/16	06:00A-07:00P	60	--	--	--	--	1	--	--	1	\$125.00
	Missed 10/27/16	5:20:00 PM	60								-1	(\$125.00)
	M/G FR 10/28/16 FR 10/28/16	06:00A-07:00P	60	--	--	--	--	1	--	--	1	\$125.00
	Missed 10/27/16	5:50:00 PM	60								-1	(\$125.00)
	M/G FR 10/28/16 FR 10/28/16	06:00A-07:00P	60	--	--	--	--	1	--	--	1	\$125.00
	Missed 10/27/16	6:10:00 PM	60								-1	(\$125.00)
	M/G FR 10/28/16 FR 10/28/16	06:00A-07:00P	60	--	--	--	--	1	--	--	1	\$125.00
	Missed 10/27/16	6:25:00 PM	60								-1	(\$125.00)
	M/G FR 10/28/16 FR 10/28/16	06:00A-07:00P	60	--	--	--	--	1	--	--	1	\$125.00

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Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
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ORIG. LN/MOD	DATE MISS/MAKEGOOD	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
-----Rider Totals-----												
	Total Missed Spots	Total Missed Spots \$	-		Total Makegood Spots	Total Makegood Spot \$	=		Variance Spots		Spot \$	
	7	\$875.00			7	\$875.00			0		\$0.00	
-----Adjusted Totals-----												
	Contract Spots		-		Variance Spots		=		Adjusted Spot Count			
	30				0				30			
	Contract Gross \$		-		Variance \$		=		Adjusted Contract Gross			
	\$3,760.00				\$0.00				\$3,760.00			

Adjusted totals are an estimate of the increase or decrease to the order due to missed and makegood spots. Actual totals will be provided on the client invoice.

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Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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